JASON M. STANEK CHAIRMAN

MICHAEL T. RICHARD ANTHONY J. O'DONNELL ODOGWU OBI LINTON MINDY L. HERMAN



PUBLIC SERVICE COMMISSION

March 23, 2022

Award Information Re:

Small Procurement Request for Proposal ("RFP")

PSC #12-17-21 MD Choice Advertising- Shopping Malls

Interested Parties:

Two (2) proposals were submitted for the above referenced RFP. After careful consideration of the technical and financial proposals received, Retroblue Agency was selected as the Awardee.

Below is a ranking of the proposals:

| Vendor | Technical Ranking | Financial Ranking | Overall Ranking |
|------------------|----------------------|----------------------|--------------------|
| Retroblue Agency | 1 | 1 | 1 |
| Blue Line Media | 2 | 2 | 2 |

Contact me with any questions you may have concerning this information.

Sincerely,

Devan B. Perry

Devan B. Perry **Procurement Officer** 410-767-8009 devan.perry1@maryland.gov

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